

Scenic Hill Solar Partners with L'Oréal USA to Develop Largest Commercial Solar Project in Kentucky and Third Largest in Arkansas

LITTLE ROCK, Ark., Sept. 20, 2016 /PRNewswire-USNewswire/ -- Scenic Hill Solar today announced that it has partnered with L'Oréal USA to develop two large-scale commercial solar projects in North Little Rock, Arkansas and Florence, Kentucky.

"Scenic Hill Solar has partnered with L'Oréal USA to develop a 1.5 Megawatt DC solar power plant at L'Oréal USA's Florence, Kentucky manufacturing facility, making it Kentucky's largest commercial solar array," said Bill Halter, CEO of Scenic Hill Solar. "At L'Oréal USA's North Little Rock, Arkansas manufacturing facility, Scenic Hill Solar will develop a 1.2 Megawatt DC solar power plant, making it Arkansas's third largest commercial solar array and the state's fourth largest solar project."

The Florence, Kentucky solar array will utilize approximately 5,000 solar panels mounted on the manufacturing facility's roof. The North Little Rock, Arkansas solar array will utilize approximately 4,000 solar panels mounted on single-axis tracking systems and will extend over 8 acres of land adjacent to L'Oréal's manufacturing facility. These solar power arrays together with other announced initiatives will help L'Oréal in its plan to utilize 100 percent renewable electricity in its United States manufacturing facilities.

"When we set out to achieve our sustainability goals, we knew we needed to find a good partner on the ground to help us carry out these projects," said Richard Jones, Head of Manufacturing for L'Oréal USA. "Scenic Hill has been fantastic throughout the process and we're proud to be working with them."

Construction of both solar projects is set to begin in late 2016 and both are expected to be operational by mid-2017. Each site will create 25 new construction jobs for an average of four months in duration in both Arkansas and Kentucky. Together these two solar power plants will produce over 107 million kilowatt-hours of electricity over the next 30 years and lower L'Oréal USA's carbon emissions by over 75,000 tons.

"These solar power projects are great examples that companies can both reduce their energy costs and operate sustainably," said Halter. "L'Oréal USA will benefit from lower energy costs, long-term energy price certainty, and meeting its compelling sustainability goals. We commend our partner L'Oréal on their demonstrated, powerful leadership in sustainability."

View Additional Facts: www.scenichillsolar.com/loreal

About Scenic Hill Solar: Scenic Hill Solar provides clients clean electricity, reduced energy prices and long-term electricity price certainty by developing client specific solar energy plans. Scenic Hill Solar provides clients either lower priced electricity under contract or turnkey delivery of solar power plants, depending on our clients' specific needs. Scenic Hill Solar Headquarters are located in Little Rock, AR.

Visit the company online at www.ScenicHillSolar.com.

Scenic Hill Solar's CEO is former Arkansas Lieutenant Governor Bill Halter: www.ScenicHillSolar.com/billhalter

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